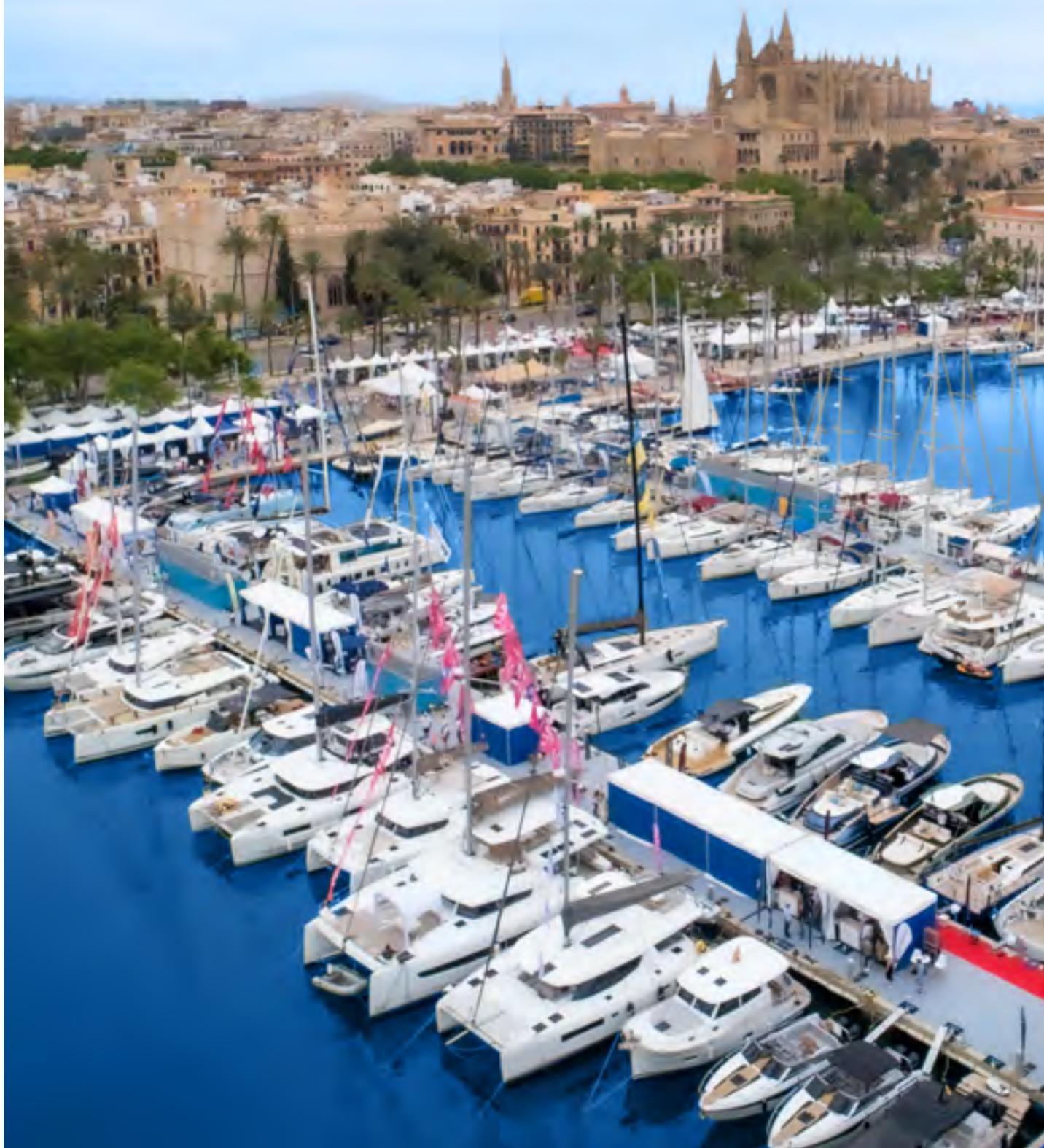


PIBS

**PALMA
INTERNATIONAL
BOAT SHOW**

Press Dossier



New edition of the Palma International Boat Show surpasses pre-pandemic figures with 276 exhibitors

28% of the companies participating in the fair, which will take place from 28 April to 1 May, are first-time participants



The new edition of the Palma International Boat Show, which will take place from 28th April to 1st May in Palma's Moll Vell, has surpassed pre-pandemic attendance figures. The show will have 276 participating companies, 6 more than in 2019 and 49 more than last year, an increase of 21% compared to 2021. A total of 264 boats will be on display at sea. The nautical event is organised by the Institute for Business Innovation of the Balearic Islands (IDI), an entity dependent on the Vice-Presidency and Regional Ministry of Energy Transition, Productive Sectors and Democratic Memory, together with the Balearic Yacht Brokers Association (BYBA).

One of the highlights of the new edition is the participation of new companies that have never been part of the PIBS before. Some 28% of the exhibitors are coming to Palma for the first time to showcase their nautical innovations. This is possible thanks to a segmentation of the surface area that has allowed a little more exhibition space to be gained, despite the fact that the showground is the same size, 81,388 square metres. Another reason is that, due to the lack of stock that some of the companies have suffered, not all the moorings that were planned have been occupied, which has made room for new arrivals, providing a broader sample of what the nautical sector currently has to offer.



In terms of what's on offer, the PIBS will be the stage for presentations of new products and boats from around the world, since this is the first nautical fair of this year's season. Many shipbuilders have chosen Palma to present their new models. There is also a notable increase in sailing exhibitions, one of the most sustainable systems for sailing at sea. The hybrid or electric boat segment is also growing again, as are more sustainable products that are compatible with the protection of the sea.

It is worth highlighting the interest that this next edition has awakened among local (54%), national (18%) and international (28%) companies. In fact, in recent years the Palma International Boat Show has become the premiere event of the nautical season and one of the most important gateways for international companies that want to establish themselves on the islands, or establish relationships with local firms in order to open up new business opportunities.

Palma Superyacht Village

The Palma International Boat Show also features the Palma Superyacht Village, an area devoted to the sale and rental of boats over 24 metres in length. This year it is notable for featuring the largest exhibition of sailboats in Europe, as well as a wide range of motor boats. This part of the event also includes an area dedicated to the refit and repair of boats, which this year boasts the participation of 21 companies dedicated to this activity in the nautical industry, in addition to service companies that can be found in other areas of the Village. The Palma Superyacht Village will also be inaugurating a new area dedicated to crew, where specialised activities and training will be held, demonstrating its commitment to growth over the next few years.



Marcial Sánchez Barcáiztegui Award

On Friday 29th April, the organisers of the Palma International Boat Show will be awarding the Marcial Sánchez Barcáiztegui Award, a prize that honours individuals or institutions that have contributed to the promotion of the nautical sector in all its aspects through their business and sporting work.

Previous winners of the Marcial Sánchez Barcáiztegui Award have been the Naval Regatta Commission of the Balearic Islands (2013), the H.R.H. Princess Sofia Trophy (2014), the Escola de Mestres d'Aixa del Consell de Mallorca (2015), Margarita Dahlberg (2016), Diego Colón de Carvajal (2017), Miguel Suñer (2018), Isabel Subirats (2019) and the Red Cross of the Sea (2021).

First on-site fair after the COVID-19 pandemic

Last year, the PIBS was the first on-site exhibition in the nautical sector to be held in Europe after the COVID-19 pandemic, which forced the traditional dates to be postponed, being held at the beginning of June. This year, with the situation returning to a more normal scenario, the fair is returning to the traditional dates of the May bank holiday.



Technical Details

PALMA INTERNATIONAL BOAT SHOW 2022

DATES: **28th April to 1st May 2022**

OPENING HOURS: **10 am to 8 pm**

EXHIBITION SITE: **Moll Vell (Palma)**

ENTRY FEE: **10€**

Professional pass: **35€ (valid for the duration of the show)**

SHOW AREA TOTAL: **81,388 square metres**

EXHIBITION AREA TOTAL: **39,365 square metres**

IN-WATER EXHIBITION AREA: **23,915 square metres**

LAND-BASED EXHIBITION AREA: **7,950 square metres**

Nº OF EXHIBITORS: **276 (54% Balearic Islands, 18% Rest of Spain, 28% Other countries)**

Nº OF CRAFT IN WATER: **264**

SECTORS REPRESENTED:

- Nautical tourism
- Boating equipment
- Marine engines and generators
- Watersports equipment
- Boats
- Marinas and related infrastructure
- Boat building and maintenance
- Refit and repair
- Electronics, navigation systems and communication
- Jet skis and quads
- Superyachts and brokers
- Institutions
- Services