

36th PALMA INTERNATIONAL BOAT SHOW

27th April - 1st May 2019
Port of Palma · Mallorca · Spain



“THE YACHTING INDUSTRY’S FAVOURITE SHOW”

THE BOAT SHOW OF THE MEDITERRANEAN

The Moll Vell is the setting for Palma International Boat Show, considered one of the most important boat shows in Europe.

Palma is the Balearic Islands' centre for tourism and water sports and plays host to major events such as the Copa del Rey Sailing Regatta and the Superyacht Cup.

With a total of 184 companies, Palma is the Spanish city with the largest number of businesses dedicated to the boating sector.



Palma, the nautical city *par excellence*



AT THE 2018 EDITION

98%
of exhibitors want to repeat

9,3
visitor scoring for the range of products
and services on offer

39.365 m2
exhibition area

260
exhibitors

600
boats on display

300
boats in the sea

more than 100
superyachts exhibited





BUSINESS AREAS

- New boats exhibited directly by boatyards or official distributors
- Superyacht brokerage.
- Refit & Repair area.
- Equipment and water sports
- Nautical tourism products and services
- Nautical services





SUPERYACHTS AREA

- More than 100 superyachts exhibited.
- The largest exhibition of yachts of more than 24 metres in Europe.
- New boats exhibited directly by boatyards or official distributors.
- Palma Superyacht Show: more than 80 superyachts represented by professional brokers.





REFIT & REPAIR AREA

Palma is one of the most important **Refit & Repair** centres in the Mediterranean. The companies located in the Port of Palma are world leaders.

Palma International Boat Show has an area dedicated exclusively to the **Refit & Repair** of craft longer than 24 metres.

The area, intended for sector professionals, facilitates the creation of business.



OUR EXHIBITORS



“There can be no doubt that Palma Boat Show is an unmissable annual event. **Our experience at this show has always been excellent.** Justifiably (and with professionalism), it has succeeded in establishing a position for itself and gaining international prestige. For this reason, being part of this major showcase that attracts visitors of various nationalities and being able to show them the high standard of Majorca’s nautical business sector, which we are part of, is a real luxury. We are already looking forward immensely to taking part in the upcoming edition”

Isabel Flores
Administrator Azul Yachts Palma



“I first exhibited at Palma Yacht show in 1986 - over the years I have experienced this event developing and growing, and like Mallorca itself - becoming a jewel in the yachting world.

For Sanlorenzo Spain this show is a unique opportunity to showcase our bespoke yachts to our clients in the stunning environment and atmosphere of Palma - where they most enjoy their yachting. **We have had major success at this great show and would not miss it”**

Andy McDougall & Alan Gulliver
Sanlorenzo Spain



“For many years now, Princess Yachts has been present at Palma International Boat Show, fully confident of the potential it represents, based on an exceptional sailing environment, consolidated businesses supporting the sector, good connections with Europe, and a broad complementary offer.

And all this is in conjunction with **the sound management of the Show that has managed to adapt itself to the increase in larger boats:** this event is now one of the benchmarks for nautical shows in the Mediterranean”

Luis Coll
CEO Princess Yachts



“**Palma International Boat Show is one of the best nautical shows in Europe** as it presents the opportunity to show boats off to high end clients, with the possibility of testing them out at sea.

Visitors from across Europe come to the Show thanks to its excellent flight connections with all major European cities and the broad spectrum of nautical services, products and other offers presented, together with the exclusive afternoon-evening events that create an excellent international show, where our sales have grown year on year”

Oliver Frols
CEO de FJORD





PARTICIPATE IN THE NEXT EDITION

36th edition of
Palma International Boat Show
from 27th April to 1st May 2019
Moll Vell - Port of Palma

Contact:

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SEE YOU THERE!



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Organizer:



Collaborators:



#palmaboatshow
www.boatshowpalma.com

